

Shota Meskhia State Teaching University of Zugdidi



Student XI scientific conference

Zugdidi

2018

May 30

13:00

Conference hall

Opening, welcoming speech

Section: **Business Administration**

Head of section: **Toma Shonia**

1. **Tsira Bechvaia** – Business Administration, IV
Management as an investment and goal of management.
Head: Lasha Narsia, associate professor
2. **Tiko Qajaia** - Business Administration, IV
Marketing communication
Head: Lasha Narsia, associate professor
3. **Toma Shonia** - Business Administration, II
Marketing tricks
Head: Lasha Narsia, associate professor
4. **Tsira Bukia** – Business Administration, II
Customer-oriented marketing strategy
Head: Lasha Narsia, associate professor
5. **Irakli Naneishvili** – Business Administration, II
Role of leader in firm success
Head: Lasha Narsia, associate professor
6. **Indira Mirtskhulava** – Business Administration, I
Leadership and management style
Head: Gela Svirava, professor
7. **Mariam Makatsaria** - Business Administration, I
Role of international business in the development of the economics of the country
Head: Gela Svirava, professor
8. **Giorgi Bukia** - Business Administration, I
Cryptocurrency and its influence over the economic system
Head: Gela Svirava, professor

9. **Ana Kobalia, Mari Khvitia** – Business Administration, I
Internet marketing
Head: Gela Svirava, professor
10. **Tengo Akhalaia** - Business Administration, I
Business environment and state regulations
Head: Gela Svirava, professor
11. **Mariam Kvaratskhelia** - Business Administration, I
Role of money and financial system in business development
Head: Gela Svirava, professor
12. **Barbare Chachibaia** - Business Administration, I
Cryptocurrency as one of the main instruments for the development of molecular economics
Head: Gela Svirava, professor
13. **Mariam Shonia** - Business Administration, I
Human relations in business
Head: Gela Svirava, professor
14. **Giorgi Toria** - Business Administration, I
Social and economic responsibility of business
Head: Gela Svirava, professor

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Section: **Humanitarian**

Head of section: **Mariam Jichonaia**

1. **Meri Giorgadze** – Georgian Philology, II
Expressionistic novels by Konstantine Gamsakhurdia
Head: Zeinab Saria, associate professor
2. **Mzia Zhvania** – History of Georgian Literature. Master's programme, I
A verse by Galaktioni – opinions about the verse
Head: Zeinab Saria, associate professor

3. **Nino Shamugia** – Georgian Language and Literature, III
Issues of converting Georgia to Christianity according to the “Fate of Kartli”
Head: Revaz Sherozia, associate professor
4. **Mariam Jichonaia** – Georgian Language and Literature, III
About “Tamari’s bridge”
Head: Revaz Sherozia, associate professor
5. **Mariana Chkadua** – Georgian Language and Literature, IV
Idioms in Svans speech
Head: Revaz Sherozia, associate professor
6. **Ivdit Kvitia** – Georgian Language and Literature, IV
“Human sadness in the work of Otar Chiladze according to the “Rooster of March”
Head: Maia Kardava, doctor of philology.
7. **Ivdit Kvitia** – Georgian Language and Literature, IV
Press and television language
Head: Asmat Shonia, doctor of philology
8. **Khatia Kharchilava** - Georgian Language and Literature, IV
Beginning of learning and foreign language (methodic opinions of Iakob Gogebashvili)
Head: Nestan Pipia, associate professor
9. **Irina Dgebuadze** - Georgian Language and Literature, IV
Slow killing of Georgian language – trouble of Georgian language, barbarisms
Head: Asmat Shonia, doctor of philology
10. **Irina Dgebuadze** - Georgian Language and Literature, IV
Idea of art immortality in “The Right Hand of the Grand Master”
Head: Maia Kardava, doctor of philology

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Room #113

Section: **Pharmacy**

Head of section: **Tinatin Narmania**

1. **Tinatin Narmania** – Pharmacy, III
Chromosomal diseases
Head: Larisa Tirkia, associate professor
2. **Nana Khosriashvili** – Pharmacy, III
Vine - inseparable part of culture and its medicinal characteristics

Conference closing